



PHARMA TECHNIK

MARKETING
SOLUTIONS
2027

Media Kit &
Communication Solutions



100%

**TARGET AUDIENCE
RELEVANCE**

Decision-makers from
the process industry



2+ HRS.

ONLINE TIME DAILY

High attention
for your messages



50%+

MOBILE USAGE

Reach your target
audience anywhere,
anytime



MORE

REACH. MORE IMPACT.

With cross-media content
and intelligent channels

MORE OF WHAT YOU NEED.

Your specialist media for **maximum impact** in the process industry.



Reach your target audience: digitally, precisely and efficiently.
Experts and decision-makers in chemicals, pharma and food technology



Digital offerings outperform print media
in usage behavior



B2B decision-makers spend over two hours online every day



More than half of the B2B target audience
use mobile devices to search for information



Home office and mobile working drive
demand for digital specialist media



Cross-media content in different formats
for maximum reach and impact

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Your topics. Quickly found.

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PHARMACEUTICAL TECHNICIANS **100 % DIGITAL**

OUR COMMUNICATION CHANNELS

Your message. On the right channel.

E-MAGAZINE

Tailored campaigns to reach your target audience directly.

ONLINE PORTAL

Expert knowledge, industry news, and advertising in the right thematic environment.

NEWSLETTER

Current topics and your message delivered directly to the pharmaceutical industry's inbox.

LinkedIn

Professional insights and networking within the industry.

Four channels. One strong connection to the pharmaceutical industry.



YOUR BRAND. IN GOOD COMPANY.

MORE BENEFITS FROM YOUR PRESENCE

Your products in focus.
Your brand remembered.
Interactive. Shareable. Measurable.



Available Everywhere

Accessible anytime
Easy to share
Reach across social media



Responsive Design

Flexible presentation
Intuitive navigation
Interactive reading experience



Detailed Analytics

Understand user behavior
Measure engagement
Optimize campaigns with precision



PHARMACEUTICAL TECHNOLOGY • E-MAGAZINE DISTRIBUTION

ONE ISSUE. THREE POWERFUL CHANNELS.



Online-Portal

Editorial articles and advertising banners for the current issue.

Newsletter

The latest issue delivered directly to the entire newsletter subscriber base.

LinkedIn

Supporting posts to boost visibility across the professional network.

Ø **25,000**
Readers per issue

Reached through our three distribution channels.

A coordinated media concept. For your presence in the pharmaceutical industry.

PHARMATECHNIK · TOPICS THAT MOVE US

YOUR TOPICS. IN EVERY ISSUE.

Expert content for the pharmaceutical and biotech industries — the right environment for your brand.



Equipment &
Components



Packaging &
Labeling



Measurement Technology
& Analytics



Cleanrooms &
Hygiene Design



Research &
Development



Process Automation &
Digitalization



Services &
Solutions

PLUS TRADE SHOW SPECIALS

Our regular editorial focus areas are enhanced with special trade show editions.

E-MAGAZINE ISSUES 2027

PHARMATECHNIK – PHARMA AND BIOINDUSTRY IN FOCUS.

INNOVATE
CONNECT
SHAPE THE FUTURE

	1 / 2027	2 / 2027	3 / 2027	4 / 2027
 ISSUE TRADE FAIR / THEME SPECIAL	 LOUNGES CLEANROOM PROCESSES	 ACHEMA	 FACHPACK	 THEME SPECIAL Digital and Efficient Pharmaceutical Production
 Publication	09.03.2027	03.06.2027	16.09.2027	07.12.2027
 Ad booking deadline	08.03.2027	02.06.2027	15.09.2027	06.12.2027
 Editorial deadline	02.03.2027	27.05.2027	09.09.2027	30.11.2027
 Trade fair details	Lounges 16. – 18.03.2027	Achema 14. – 18.06.2027	Fachpack 21. – 23.09.2027	–



THE RIGHT CONTEXT

Choose the issue that best matches your topics and communication goals.



PLAN WITH CONFIDENCE

Keep ad booking and editorial deadlines in view for your campaign.



PLAN YOUR PLACEMENT NOW

Four issues. Relevant topics. Reach across the pharmaceutical and bioindustry sectors.

PHARMATECHNIK • E-MAG 2027

YOUR TRADE SHOW PRESENCE. YOUR PACKAGE ADVANTAGE.

TRADE SHOW PACKAGES 2027

LOUNGES • ACHEMA • FACHPACK

For professionals and executives
in the pharmaceutical and biotech
industries.

PACKAGE 1

FROM €10,000

Booking revenue

15%
DISCOUNT

Your entry into trade show
communication.



PACKAGE 2

FROM €15,000

Booking revenue

25%
DISCOUNT

More visibility.
Greater package value.

PACKAGE 3

FROM €20,000

Booking revenue

35%
DISCOUNT

Our highest package discount.

SECURE YOUR TRADE SHOW ADVERTISING PACKAGE.

Plan your presence in PHARMATECHNIK now.

PHARMACEUTICAL TECHNOLOGY

INTERACTIVE AD FORMATS

ENGAGE YOUR AUDIENCE.
MAKE INTERACTION COUNT.
ADVERTISING THAT WORKS.

AD XL



Full-page ad A4

1827 × 1286 px

4,880,-

AD L



Half-page ad A4

966 × 713 px

3,880,-

AD M



Third-page ad A4

966 × 466 px

2,880,-

AD S



Quarter-page ad A4

686 × 924 px

1,880,-

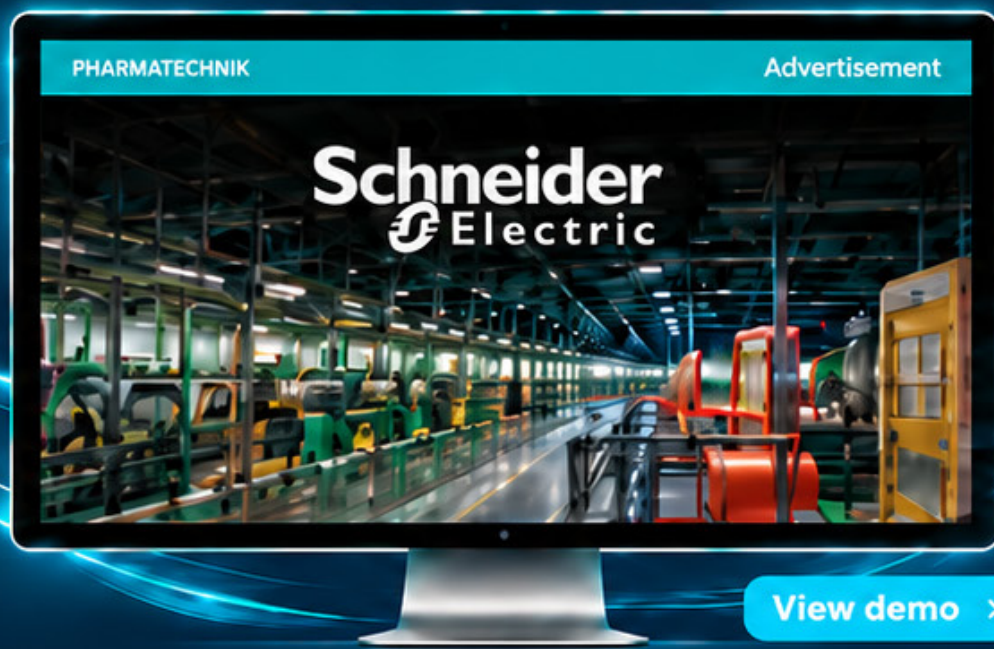
FOR ALL FORMATS

Interactive features available • Flexible placement • Link to a landing page • Video embedding supported

File formats: JPG, PNG, GIF • Max. file size: 5 MB • Recommended: 72 dpi for digital use

SPONSORED CONTENT IN THE E-MAGAZINE

Your specialist topic in an editorial setting — professionally prepared and strategically placed.



Title Feature

Your brand on the title page — prominently in front of readers.

25,000+ characters • Links • Image galleries

6.880,-



Advertorial

Your article in the section of your choice — in the editorial team's look and feel.

20,000+ characters • Links • Image galleries

4.880,-

ALL INDUSTRIES. AT A GLANCE.

INDUSTRY DIRECTORY IN EMAG

Your guide to the pharmaceutical industry.



[View demo >](#)

WHO OFFERS WHAT?

Current offers, innovations, products, services and potential partners in the pharmaceutical industry at a glance.

Reach decision-makers in your target industry
Every ad directly linked
Digital and interactive – anytime, anywhere.

Where demand meets supply. Creating new business connections.

EMAG listing

per issue

Includes an online listing on the portal for 12 months

99,-

Online listing

Term: 12 months

199,-

Boost your visibility and reach your target audience.

We offer personal advice. Contact us!

PHARMACEUTICAL TECHNOLOGY

THE E-MAG NEWSLETTER

Reach decision-makers
in the pharmaceutical industry.

11,000+
Recipients



PUBLICATION DATES 2027

Issue	Topic	Publication
1	Lounges	09 Mar 2027
2	ACHEMA	03 Jun 2027
3	FACHPACK	16 Sep 2027
4	Special feature	07 Dec 2027

NEWSLETTER BANNER PRICE

690,-

Banner format: 728 × 180 px

PHARMATECHNIK

OUR READERSHIP

Your target audience's industries and job positions at a glance.

25.000

GUARANTEED READERS

BY INDUSTRY

Category		Readers	Share
Pharmaceutical industry		11,000	44.00%
Biotechnology		6,276	25.10%
Plant engineering		5,310	21.24%
Instrumentation & control engineering		2,414	9.66%
TOTAL		25,000	100%

BY JOB POSITION

Category		Readers	Share
Research / Development / Engineering		13,000	52%
Technical management		5,500	22%
Production		3,250	13%
Executive management		2,750	11%
Other		500	2%
TOTAL		25,000	100%

Industries: calculated breakdown based on the previous distribution.

YOUR DIRECT LINE TO THE PHARMACEUTICAL INDUSTRY.

PHARMA NEWS

The newsletter for the pharmaceutical industry.

Reach industry professionals, executives, decision-makers and budget holders in Germany, Austria and Switzerland.

11,000

Recipients

Ø **15,3 %**

Open rate

Ø **210**

Clicks

Banner Ad

728 × 180 px

File formats: JPG, PNG, GIF

Text Ad

Image: 190 × 140 px

Teaser text: 250 characters



Artwork delivery: at least 5 days before campaign launch to daten@fachwelt-verlag.de

Newsletter Archive

www.pharmatechnik-online.com/pharmatechnik-news

PHARMA NEWS

NEWSLETTER-DATES 2027

Plan your presence in the pharmaceutical industry.

No.	Dispatch date	Day	Topic
1	19.01.2027	Tuesday	PHARMA NEWS Year Kick-off
2	11.02.2027	Thursday	Cleanroom Technology & Contamination Control
3	11.03.2027	Thursday	LOUNGES Cleanrooms & Sterile Processes
4	15.04.2027	Thursday	PHARMA NEWS Production & Facilities
5	20.05.2027	Thursday	Sterile Filling & Aseptic Processes
6	07.06.2027	Monday	ACHEMA Pharmaceutical Production & Bioprocess Technology
7	15.07.2027	Thursday	PHARMA NEWS Industry Update
8	19.08.2027	Thursday	Bioprocesses & Single-Use Technologies
9	17.09.2027	Friday	FACHPACK Pharmaceutical Packaging & Product Protection
10	07.10.2027	Thursday	PHARMA NEWS Innovations
11	23.11.2027	Tuesday	Digital Pharmaceutical Production & Data Integrity
12	16.12.2027	Thursday	PHARMA NEWS Year in Review & Outlook

Data submission: no later than 5 days before campaign launch at daten@fachwelt-verlag.de.

Industry News

Latest news from the pharmaceutical industry.

890,-

Topic Special

Focus on your specialist topic.

1,090,-

Trade Fair Special

Presence around the trade fair.

1,290,-

YOUR BRAND. DIRECTLY IN THE INBOX.

STANDALONE NEWSLETTER

Benefit from the recommendation character of our sender address and use the proximity to the market to your competitive advantage!

11,000+

Recipients

15.7 %

Open rate

2,200+

Clicks

YOUR BENEFITS

- Eye-catching advertising format
- Close to the market
- Positive impact of the sender address
- Effective target audience reach
- Content of your choice

REQUIRED DATA

- Max. 5,000 characters of text
- Max. 10 images
- Links

STANDALONE NEWSLETTER

4,980.-

FOLLOW-UP MAILING

+690.-

Resending to recipients who did not open the first newsletter.



View demo



Data delivery: daten@fachwelt-verlag.de

Your advertising, perfectly placed. Sustainable impact.

THE ONLINE PORTAL

The specialist portal for the entire pharmaceutical industry.

Ø 14,400

Users / month

Ø 6:32 min

Time spent

Ø 36,000

Page impressions / month

USERS | READERSHIP

Experts, professionals and decision-makers from the pharmaceutical industry.

TOPICS

Packaging, manufacturing, cleanrooms, trade fairs, organization, service, research, events and companies.

WHAT OUR PORTAL OFFERS

The portal provides daily updates, cross-industry reporting and information on important trade fairs. It also features expert articles, interviews and product information, as well as a media library with company and product videos, company profiles and an industry overview.

 Visit portal



WWW. PHARMATECHNIK-ONLINE.COM

PHARMATECHNIK ONLINE

VISIBLE. DISCOVERABLE. RIGHT AT THE TOP.

1

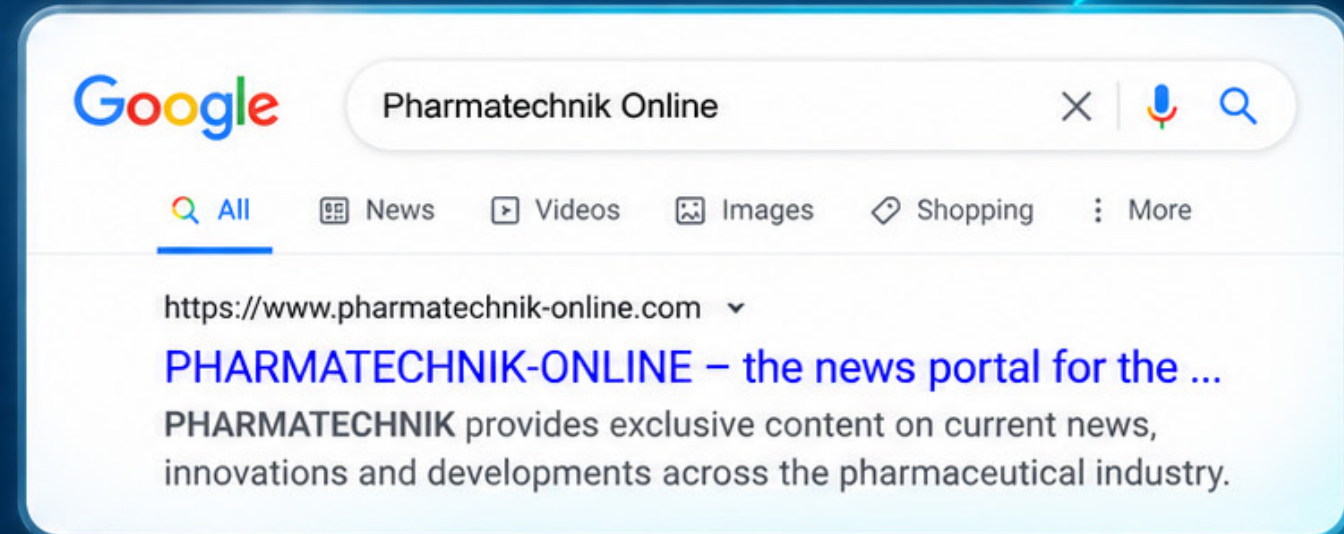
In the search results shown
for “Pharmatechnik Online”

Position your brand in a relevant specialist
environment. Use Pharmatechnik Online to increase
the visibility of your products and services.

Your advertising. In the right environment. →

www.PHARMATECHNIK-ONLINE.de

Search examples from the screenshots provided



BANNER FORMATS & PRICES

File formats: JPG, PNG, GIF
File size: max. 2 MB

Fullwidth



Pixelsize: 1140 x 400 px

2,290.-

Leaderboard



Pixelsize: 728 x 90 px

1,890.-

Medium Square



Pixelsize: 360 x 360 px

1,390.-

Skyscraper



Pixelsize: 120 x 600 px

1,990.-

Supersize



Pixelsize: 728 x 90 px

1,390.-

For all banner formats: 4-week run.

EVENT CALENDAR

www.pharmatechnik-online.com/events

Increase visibility for your event with a listing in our event calendar.

Data submission: at least 5 days before campaign start to daten@fachwelt-verlag.de

1 listing	_____	66.-
3 listings	_____	99.-
6 listings	_____	149.-
9 listings	_____	199.-

More than 9 listings on request.

YOUR ADVERTISING. IN THE RIGHT TOPIC ENVIRONMENT.

SPONSOR BANNER FOR THE FEATURED TOPIC

Choose your featured topic and showcase your products for **12 months** in the right editorial environment — precisely targeted and thematically relevant.

YOUR TOPIC. YOUR PLACEMENT.

- Equipment & Components
- Packaging & Labeling
- Measurement Technology & Analytics
- Cleanrooms & Hygiene Design
- Research & Development
- Process Automation & Digitalization
- Services & Solutions

€2,290
for 12 months

Banner format: 1140 × 400 px

File formats: JPG, PNG, GIF

File size: max. 2 MB

Send files to: daten@fachwelt-verlag.de



One price. A full year of visibility.

MEDIA CUBE

Advertising that keeps turning.

Present up to four products or advertising creatives in a single ad. The smooth rotation brings your content into view one after another — each side with its own link.

YOUR OPTIONS

- Up to four individually designed advertising creatives
- Each side with its own link
- Responsive display on all devices
- For products, campaigns and events.

€1,890
for 1 month

Pixel dimensions / side: 360 × 360 px
File formats: JPG, PNG, GIF
File size: max. 8 MB
Send files to: daten@fachwelt-verlag.de

[View demo](#)



Four creatives. Four links. One Media Cube.

NEW ADVERTISING FORMAT

E-Motion Video

Your product. In motion. Exclusively in focus.

An exclusive premium slot for your product message.

Newsletter • Online Portal • E-Mag

- ✓ We create and produce your product video.
- ✓ Up to 30 seconds in length.
- ✓ Only one video per topic area.
Your booking guarantees exclusivity.
- ✓ You receive the video for your own use, free of charge.

€490

including video production
and premium placement



[▶ Watch demo](#)

Short. Concise. To the point.

Up to 30 seconds for a focused product message.

Longer videos are available on request.

YOUR PRODUCTS. IN AN EDITORIAL LOOK.

SPONSORED CONTENT

Present your products and services in the look and feel of PHARMA TECHNIK — with high-quality text and images in a familiar editorial design.

Homepage placement · Text and images · 4-week run

Format	Images	Text length	Price
Cover Story	10	25,000 characters	1,990,-
Top Topic	5	20,000 characters	1,690,-
Product of the Month	5	15,000 characters	1,490,-
Exclusive Interview	5	15,000 characters	1,490,-
Advertorial	3	5,000 characters	1,290,-



Your content. In the editorial style.

Data must be supplied no later than 5 days before the campaign start at daten@fachwelt-verlag.de

PHARMATECHNIK **ONLINE**

YOUR COMPANY PROFILE

Your company. Presented convincingly.

Show who you are, what you do, and where to find you — directly within the pharmaceutical industry.

approx. **2,000**
Views per month

Space for your company

Company profile, services and location

Videos, image galleries and PDF downloads

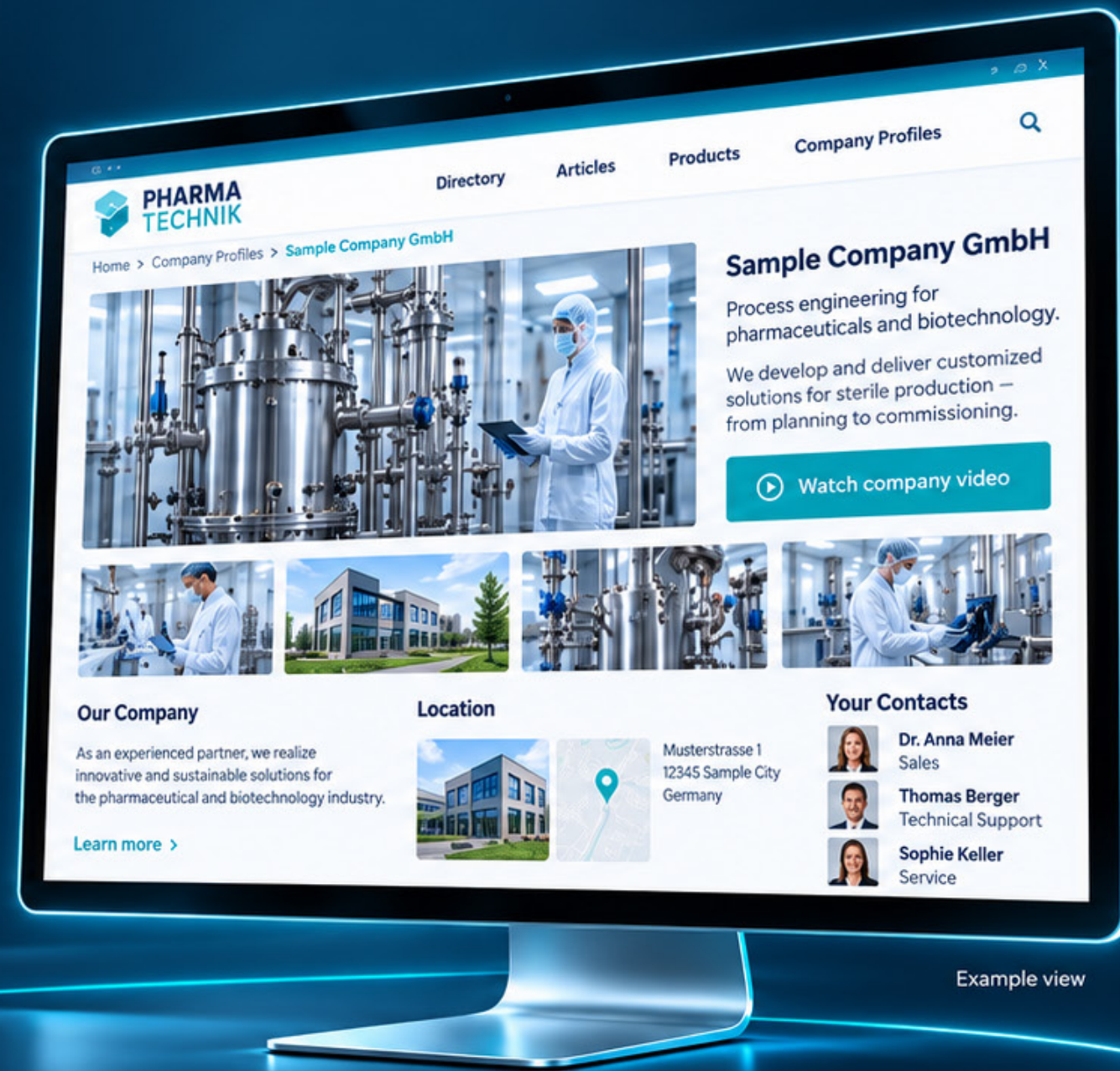
Up to six contact persons and social media links

Contact form on request · For all devices

Listing in the online industry directory included.

990,- for 12 months

www.pharmatechnik-online.com/company-profiles



Example view

Visible all year round.

PHARMATECHNIK ONLINE

YOUR COMPANY & PRODUCT WORLD

Your full range. Presented without limits.

Showcase your entire product range and company information – in detail and without content restrictions.

4,500 Views per month

Your own space on Pharmatechnik Online

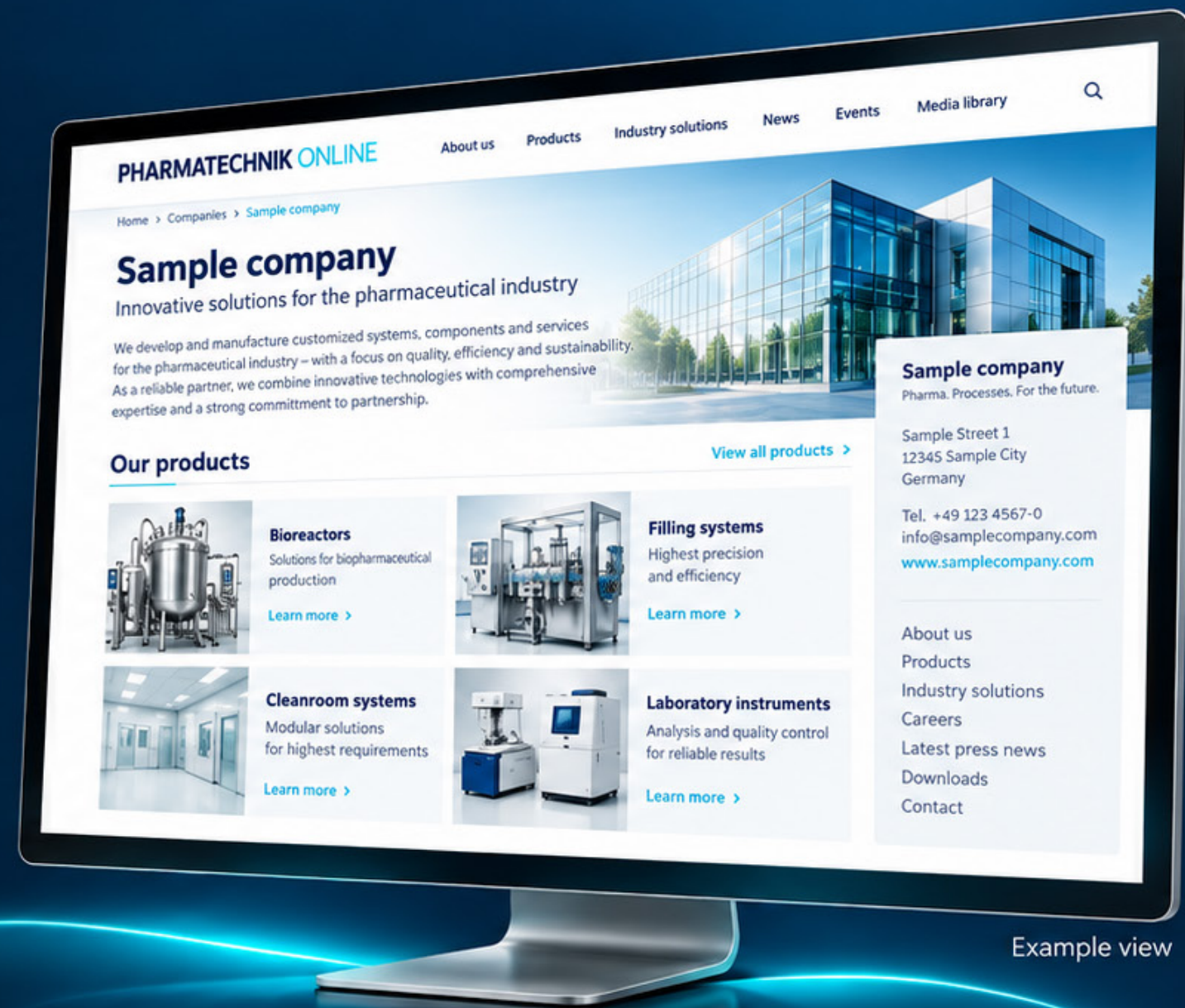
Unlimited space for products and company information

Your own company profile with subpages and contact details

Prominent placement and up-to-date press news

Analytics included · Optimized for all devices

Term	Price
6 months	6,990,-
9 months	8,990,-
12 months	10,990,-



Example view

Your portfolio. At full scale.

www.PHARMATECHNIK-ONLINE.com

The International Portal

GLOBAL
RELEVANT
INDUSTRY
CONNECTED

The international trade portal for
the entire process industry

CHEMICALS
PHARMACEUTICALS
FOOD
BULK MATERIALS
RESEARCH
INDUSTRY 4.0



Users

Ø 19.000 / Monat



Average time spent

Ø 5:23 Min.



Page Impressions

Ø 57.000 / Monat



Go to the Portal



Key Facts

- ✓ Daily up-to-date news
- ✓ Cross-industry reporting
- ✓ Information on major trade fairs
- ✓ Media library with company and product videos
- ✓ Company profiles and industry directory



Topics

Chemicals, pharmaceuticals, food, bulk materials, research, development, Industry 4.0, serialization



Target Group

Experts, professionals and decision-makers



Profile

Expert articles, interviews, product information



www.INDUSTRY24H.com

The international trade portal for
the entire process industry



OPTIMAL FOR DESKTOP, TABLET & MOBILE

YOUR ADVERTISING. PERFECTLY PLACED.

BANNER FORMATS

Choose the right banner format for your **target audience** and your **campaign goal**.



Format:

JPG, PNG, GIF

Size:

Max. 2 MB



Artwork delivery no later than 5 days
before campaign start to
daten@fachwelt-verlag.de

Fullwidth

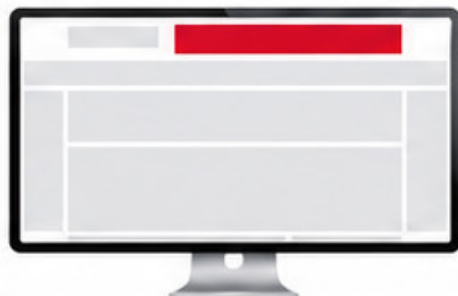


Pixel dimensions: 1140 x 400 px

Duration: 4 weeks

2.290,-

Leaderboard



Pixel dimensions: 728 x 90 px

Duration: 4 weeks

1.890,-

Medium Square



Pixel dimensions: 360 x 360 px

Duration: 4 weeks

1.390,-

Skyscraper



Pixel dimensions: 120 x 600 px

Duration: 4 weeks

1.990,-

Supersize



Pixel dimensions: 728 x 90 px

Duration: 4 weeks

1.390,-



EVENT CALENDAR

www.prozesstechnik-portal.com/veranstaltungen

Use our reach – maximize awareness of your event with a calendar listing.



MORE REACH

Reach a large,
industry-specific
target audience.



BETTER VISIBILITY

Put your event in the
spotlight of our event
overview.



MORE ATTENDEES

Increase reach
and attendance.



LONG-TERM PRESENCE

Sustained visibility throughout
the entire booking period.

1 listing	66,-
3 listings	99,-
6 listings	149,-
9 listings	199,-



More than 9 listings
on request



YOUR CONTENT. OUR REACH.

SPONSORED CONTENT FOR THE PORTAL

Your message. Exactly where the industry gets informed.

Sponsored content offers optimal visibility for your products and services: prominent placement on the homepage in the design of Industry24h, combined with text and images, for an exclusive period of 4 weeks.



Placement on
the homepage



In the Industry24h
look & feel

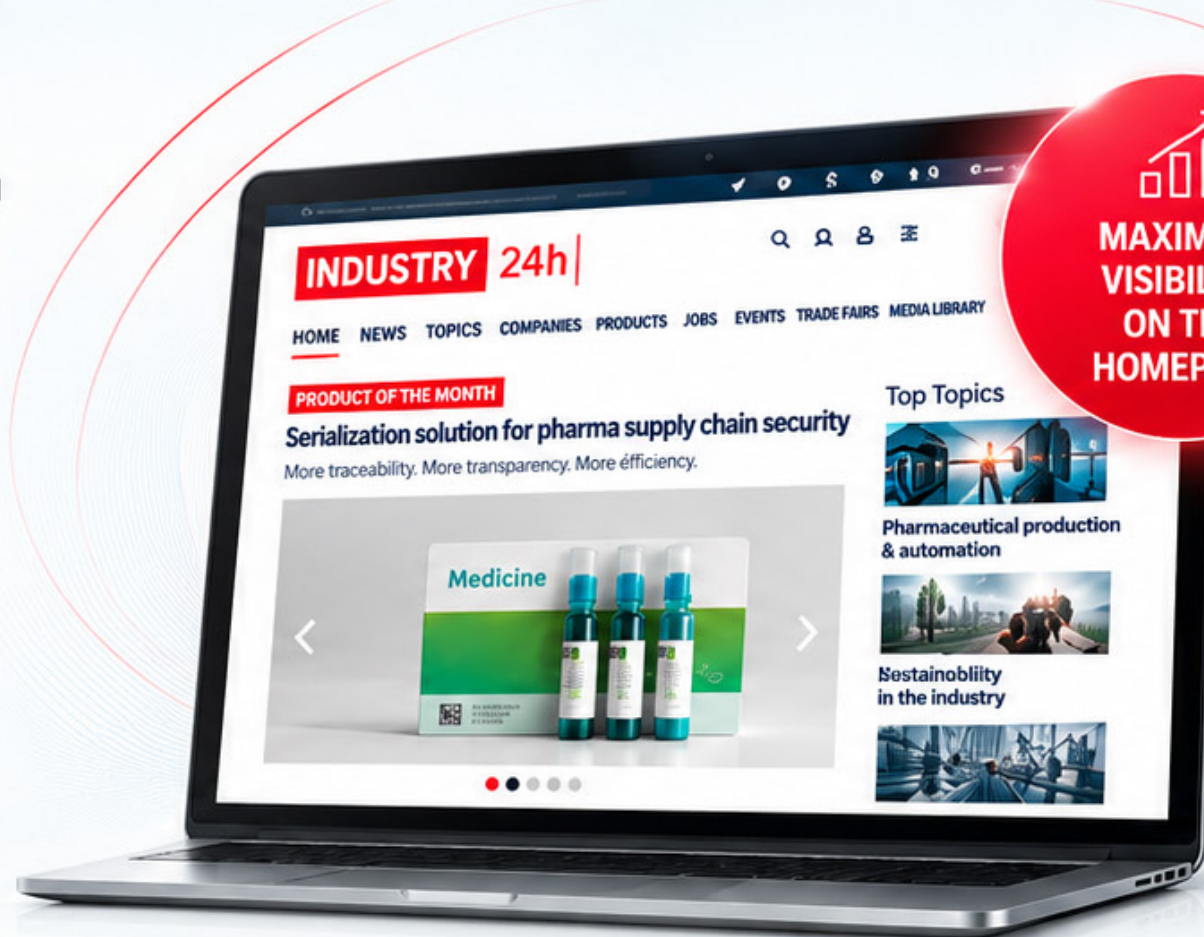


Text/image
combination



Advertising period:
4 weeks

PACKAGE	IMAGES	TEXT LENGTH	PRICE
Title Topic	10	25.000 characters	1.990,-
Top Topic	5	20.000 characters	1.690,-
Product of the Month	5	15.000 characters	1.490,-
Exclusive Interview	5	15.000 characters	1.490,-
Advertorial	3	5.000 characters	1.290,-



**MAXIMUM
VISIBILITY
ON THE
HOMEPAGE**



**RELEVANT
TARGET AUDIENCE**



**HIGH
ATTENTION**



**SUSTAINABLE
IMPACT**

YOUR CONTENT PERFECTLY PRESENTED

PROFESSIONAL. HIGH-QUALITY. EFFECTIVE.

Use the reach of the INDUSTRY24h portal to reach your target audience with relevant content – in a trusted editorial environment and with the high-quality look & feel of our portal.

- ✓ Editorial environment with high credibility
- ✓ Your content as a high-quality article with image and text
- ✓ Optimal placement on the homepage
- ✓ Precisely tailored to your target audience
- ✓ Maximum visibility for 4 weeks
- ✓ Sustainable brand impact



IDEAL FOR

- ✓ Product launches
- ✓ Innovative solutions
- ✓ Expert interviews
- ✓ Application examples
- ✓ Brand communication



Industry on LinkedIn.

A channel for our trade media. A stage for your brand.

PROCESS TECHNOLOGY · PHARMACEUTICAL TECHNOLOGY · WATER & WASTEWATER TECHNOLOGY

OUR CHANNEL

IndustrieWelt

approx. 3,500

LinkedIn followers

Industry knowledge and news for professionals in industry, chemicals, pharma, food, laboratories and water management.

[IndustrieWelt on LinkedIn](#) →

YOUR CAMPAIGN

Targeted visibility.

- Target groups by industry and field of activity
- Present products and services
- Links to your website or YouTube channel
- Implementation by our social media experts

Previous results: 8,000 impressions · avg. 100 interactions*

FORMAT & PRICE

Image	1,200 × 627 px
Text	200 characters
Hashtags	6 terms

Social media campaign

990 €

Data delivery no later than 5 days before campaign start to daten@fachwelt-verlag.de

*Figures from previous media data; current validity pending.

YOUR MEDIA PACKAGES

E-Mag · Online Portal · Newsletter · Social Media

Upgrades available for all packages

Light

- 1 × Product of the Month
- 1 × Social Media Post
- 1 × Newsletter Ad
- 1 × Company Profile

Product Launch
Promote Trade Fair Booth
Social Media Reporting

List Price ~~4,460.-~~
Discount **15 %**
Package Price **3.791,-**

Smart

- 1 × Portal Feature Topic
- 1 × Product of the Month
- 2 × Social Media Posts
- 1 × Newsletter Ad
- 1 × Company Profile

Product Launch
Product Promotion
Promote Trade Fair Booth
Maintain Visibility Long-Term

List Price ~~6,450.-~~
Discount **25 %**
Package Price **4.837,-**

OUR RECOMMENDATION

Premium

- 1 × Portal Feature Topic
- 2 × Products of the Month
- 4 × Social Media Posts
- 3 × Newsletter Ads
- 1 × Exclusive Interview
- 1 × E-Mag Ad S

Product Launch
Product Promotion
Product Placement
Promote Trade Fair Booth
Social Media Reporting

List Price ~~15,170.-~~
Discount **35 %**
Package Price **9.860,-**

Maximum

- 2 × Portal Feature Topics
- 1 × Product of the Month
- 8 × Social Media Posts
- 4 × Newsletter Ads
- 1 × Exclusive Interview
- 1 × E-Mag Ad S

Product Launch
Product Promotion
Product Placement
Promote Trade Fair Booth
Social Media Reporting

List Price ~~20,320.-~~
Discount **40 %**
Package Price **12.192,-**

PHARMATECHNIK

YOUR TARGET AUDIENCE. YOUR NEXT LEADS.

Lead generation for the pharmaceutical industry

We develop your campaign together with you —
tailored to your products, target audience and sales goals.

Individually planned. Precisely delivered.

Target audience & interests:	According to your requirements
Countries, regions & territories:	Targeted geographic selection
Duration & scope:	Individually plannable and scalable

Our guarantee. Your success.

We guarantee real leads with complete contact details.
The number of leads is agreed before the campaign starts.

If we don't deliver this number, you pay nothing.

from €15,000 — for your individual
campaign

PLAN YOUR CAMPAIGN NOW

Your contact

Alija Palevic

Phone: 0711 93592741

ap@fachwelt-verlag.de



YOUR TRADE SHOW BUDGET CAN DO MORE.

Use part of your trade show budget to generate targeted leads.



What a Trade Show Costs

Booth space and construction
Hotels and meals

Travel and transportation
Staff and time

High investment. Few trade show leads. Was it worth it?

Get More Out of Your Budget

Complement your trade show presence with a digital campaign. Reach your target audience before, during and after the event.

Select target audiences by interests and regions

Increase product visibility through our specialist media

Generate leads for your sales team

from €15,000 for your customized lead generation campaign

Our Guarantee: More Leads Than Your Trade Show!

Before the campaign starts, we agree on a lead target that exceeds your trade show results. Every lead includes complete contact details.

If we don't reach this number, you pay nothing.

Let's make your budget work harder together.

Alija Palevic · 0711 93592741 · ap@fachwelt-verlag.de

THE PUBLISHING PORTFOLIO

100% DIGITAL. A POWERFUL MEDIA LANDSCAPE.

We are experts in industry-specific media.



WATER & WASTEWATER
TECHNOLOGY



FOODTEC



PHARMACEUTICAL
TECHNOLOGY



PROCESS ENGINEERING



ANALYTICS

UNDERSTAND INDUSTRIES. REACH TARGET AUDIENCES. MAKE AN IMPACT.

E-MAGAZINE · ONLINE PORTAL · NEWSLETTER · LINKEDIN

PHARMATECHNIK

Together, we can make a greater impact.
Your partners for successful communication.



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BIC: HBBAMEPGXXX

Terms and Conditions

Prices in euros, valid from January 1, 2027
General Terms and Conditions:
www.FACHWELT-VERLAG.de/agb
Direct debit and advance payment: 3% cash discount
Within 10 days: 2% cash discount

PHARMATECHNIK • MEDIA SOLUTIONS 2027

MORE VISIBILITY. MORE CONNECTION. MORE IMPACT.

Your topics. Our media. Shared success.

We connect specialist knowledge with digital reach and bring your brand to where the pharmaceutical industry gets informed and makes decisions.

E-Mag • Online Portal • Newsletter • Social Media • Lead Generation

100% DIGITAL

Let's make a bigger impact together.

